



Allen Eagle Touchdown Club  
Football Program Advertising Contract

**Seniors '13**

Note: Only Seniors may purchase ads larger than 1/8th page.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ E-Mail: \_\_\_\_\_

Student's Name: \_\_\_\_\_ Grade 12-13: \_\_\_\_\_

Student is a participant in (circle one): Football Cheer Band Color Guard Tallenette

Ad Size/Type:

<b>Black and White</b>	<u>Dimensions</u>	<u>Price</u>	
Full Page	7.5" x 9.75"	<b>\$400</b>	_____
1/2 Page	7.5" x 4.875"	<b>\$250</b>	_____
1/4 Page	3.75" x 4.875"	<b>\$150</b>	_____
1/8 Page*	3.75" x 2.4375"	<b>\$75</b>	_____
*Also known as Shout Out ad			
<b>Color</b>			
Full Page	7.5" x 9.75"	<b>\$600</b>	_____
1/2 Page	7.5" x 4.875"	<b>\$400</b>	_____
1/4 Page	3.75" x 4.875"	<b>\$250</b>	_____
<b>Design Layout</b>			
Full Page		<b>\$75</b>	_____
1/2 Page or 1/4 Page		<b>\$50</b>	_____
1/8 Page - Text and Picture Only		no charge	_____
		<b>Total</b>	_____

See camera-ready/digital artwork guidelines. Email directly to the Program team at [Program@AllenTDC.com](mailto:Program@AllenTDC.com).

Include "Senior Ad" with your last name in the subject link.

Thank you for supporting the Allen Eagles Touchdown Club!  
Questions? Send your questions to [Program@AllenTDC.com](mailto:Program@AllenTDC.com).

All ads must be submitted and paid in full by **June 30, 2012**.

Method of Payment:  Check - Payable to Allen Eagle Touchdown Club, Check # \_\_\_\_\_  
 Cash

To order online, visit <http://AllenTDC.Revtrak.net>.

Please remit contract with payment and deliver in person or mail to:

**Allen Eagle Touchdown Club c/o AHS Athletic Office, 301 Rivercrest Blvd., Allen, TX 75002**